Areas for Improvement

Website: Sunfish

Designer: Griffin Orser
Creative Director: Helen Xiu

- Good job overall but the margins seem a bit tight in regards to both the general copy and the section titles - things are cluttered and information gets a little harder to digest. I feel like this can be fixed pretty easily with a smaller copy size and an expanded line height. Also increase general margins in relation to screen size - content takes up all of the page, which is overwhelming
- More images - Range and Behavior has no images and isn't as engaging - not as interesting if the viewer just has to work through a wall of text. Could also add images to the source page
- Maybe add a homepage section or change Description page into more of a homepage - seems a bit abrupt to just jump right into it
    - Larger banner image or something? Not a lot of text necessary