

Creative Director: Helen Xiu

Designer: Griffin Orser

Site: Sunfish

- Areas for improvement
 - Overall, very similar to what I had imagined - however, just a couple stylistic preferences
 - Maybe a sans-serif for the general text copy - I really love the typeface you chose for the headers as its both bouncy and informational
 - Also feel free to crop the copy text - I can see you might have a hard time negotiating the amount of text in the article
 - For the general copy, I was also thinking of a sans-serif font with larger margins on the paragraphs to encourage easier reading
 - Broader margins on the header titles as well
 - Darker background color for a more modern, sleek feel
 - Maybe add another picture somewhere if you can
 - My general advice is to open up the page so that reading is easier and more managable
 - Otherwise, great job!